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AMENRA

It is never easy to write a press release for a band in a day and age when every output of any possible band is pushed onto people as the next big thing, revelation, comeback or simply the best thing ever. To write a press release that does not require even native speakers of English to consult a dictionary can prove to be quite the task as well. After all, the magnificence of certain bands sometimes needs the grandeur of big words. In Amenra's case it's extremely tempting to use every superlative in the book, but in the vein of the attitude that is pouring out of the band's every pore, here's to keeping it modest. Amenra have been paving their own headstrong way in the 12 years since their inception, from overlooked releases and poorly attended show to critically acclaimed albums, sold out shows and the utmost respect of their listeners, peers and even heroes. Always putting heart and soul into every note, word and image and changing the course of people's lives everywhere their path leads them.

Recent history has shown an extremely confident and focused Amenra. Besides touring on their own and with Neurosis, the band has been branching out and taking modest steps onto –for the band– virgin territory. They have released an acoustic record, compiled a book, dare I say bible, thereby vulnerably offering their heart and inspiration to those inspired by them, took part in various art exhibitions and held the now legendary "23.10" concert which was later followed by a live DVD and a slew of split releases with audio from this concert, all the while constantly gaining followers, members of the Church Of Ra, a sect, now thousands in numbers. In the last months Amenra's eyes have been directed straight at the future. Having found a home in the NeurotRecords nest, both ambitions and expectations for their upcoming release, "Mass V", the band's fifth studio album, are high. And as you know and - if you're fortunate enough- might have experienced, Amenra does NOT disappoint.

- vince - rise and fall